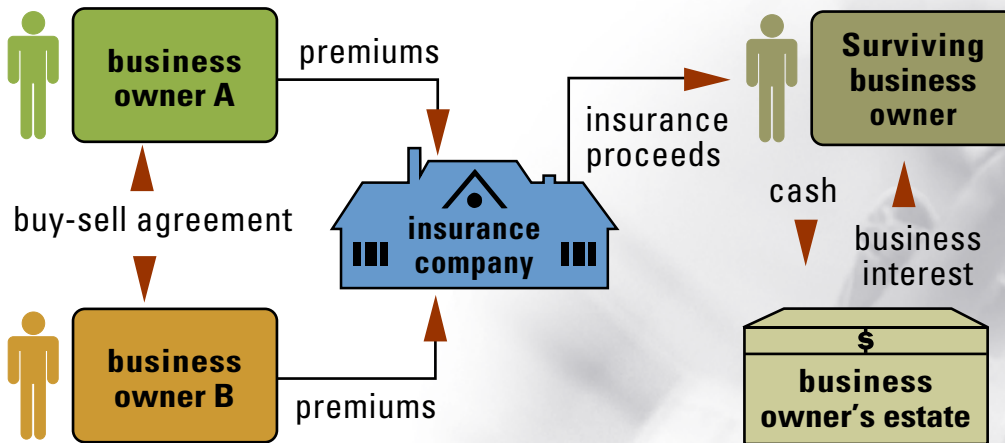


FOR:

---

## HOW A CROSS-PURCHASE BUY-SELL AGREEMENT WORKS (funded with life insurance)



The individual owners agree to buy and commit their estates to sell the business interest for an agreed-upon price. Each owner buys a policy on the life of every other owner.

---

The agreement is funded with life insurance, with each owner paying premiums to the insurance company.

---

When an owner dies, surviving owners receive insurance proceeds.

---

Insurance proceeds are used to help buy the deceased owner's business interest from the estate under the terms of the agreement.